

data visualization in the wild

enhancing public spaces using interactive visualizations

Uta Hinrichs



germany



germany

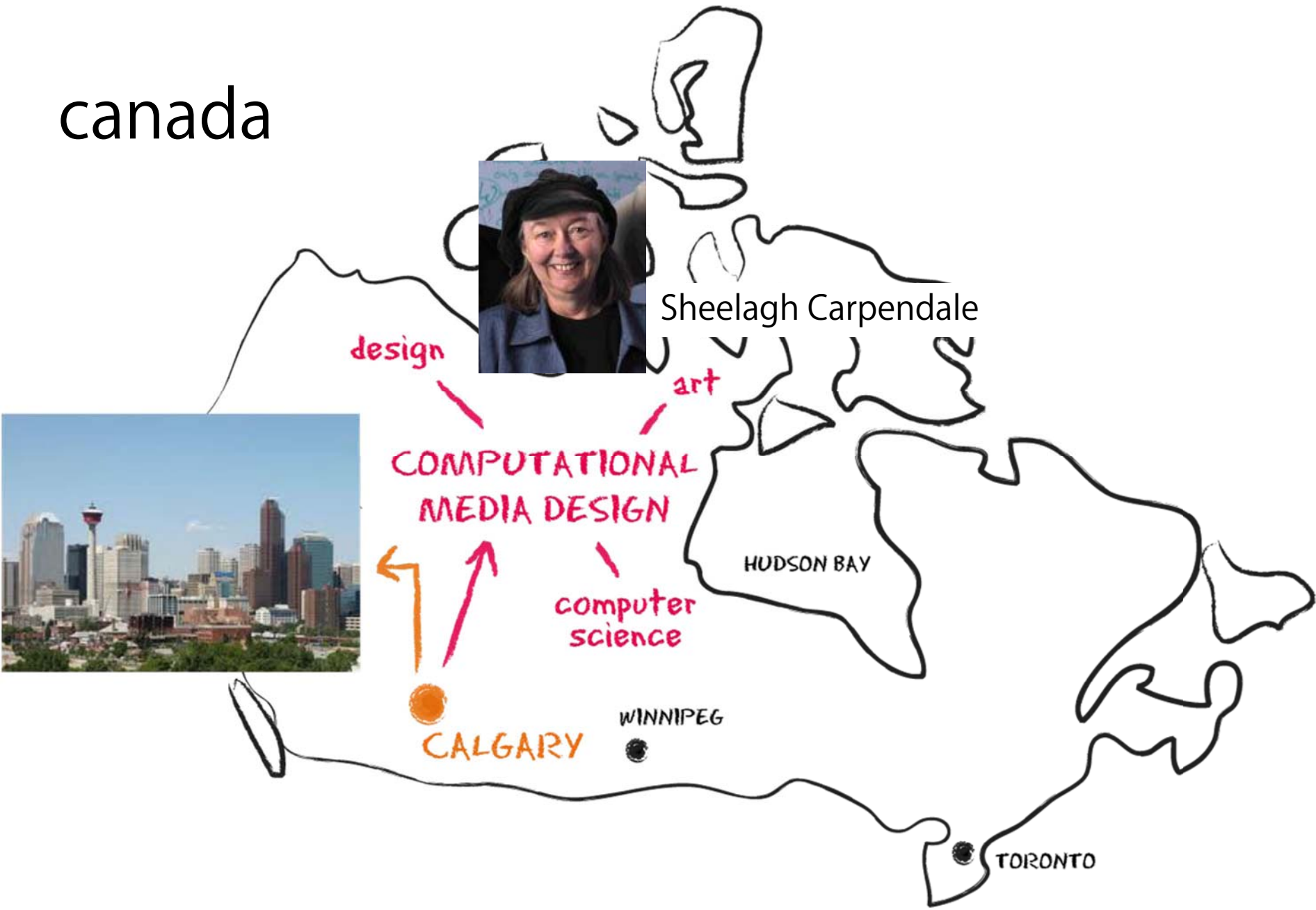


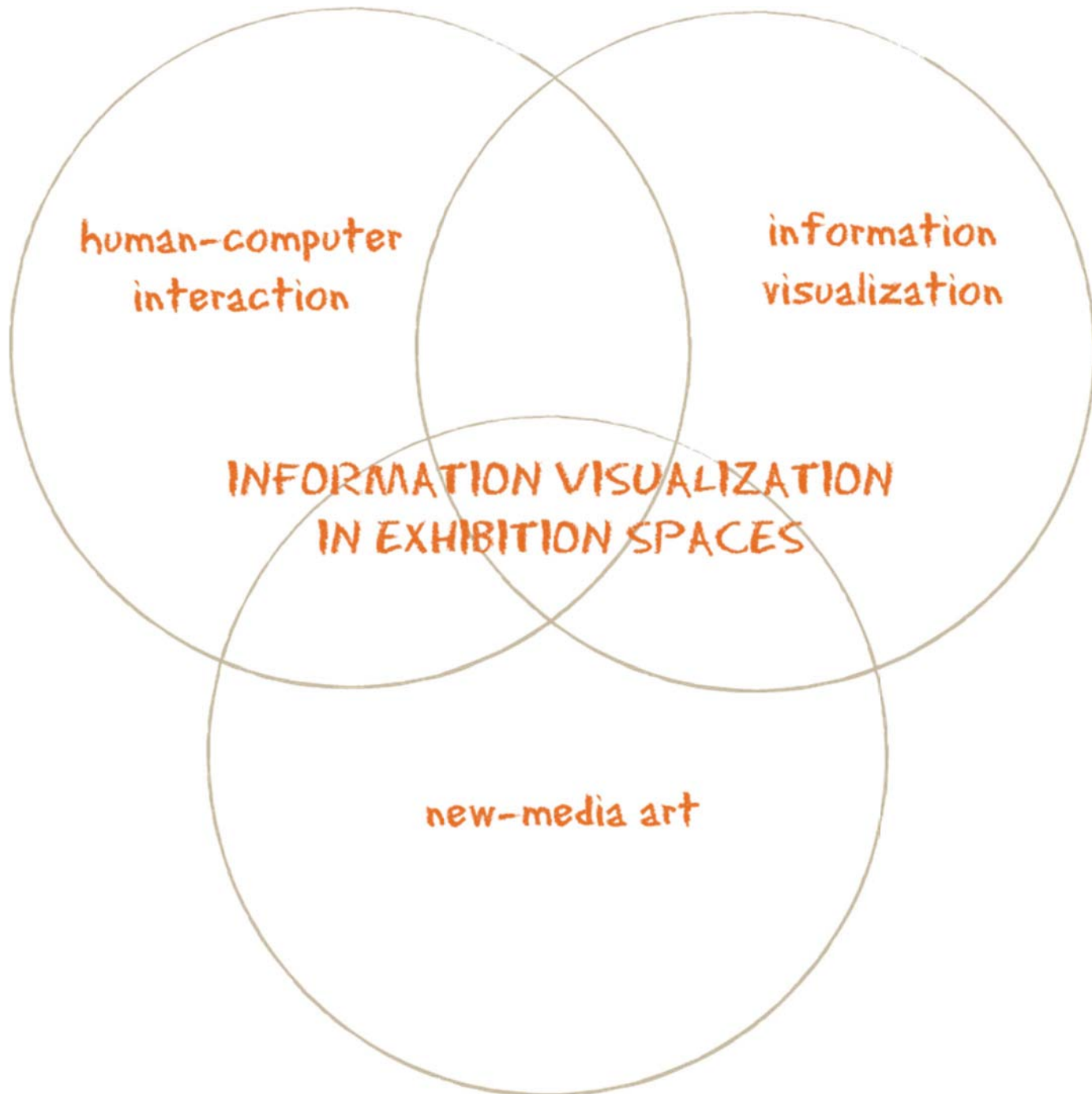
germany

canada



canada





making visible the invisible

George Legrady, Seattle Library, 2005



12:15pm
Iron Man
12:16pm
goat he
636.39

12:15pm
Iron Man
12:16pm
goat he
636.39

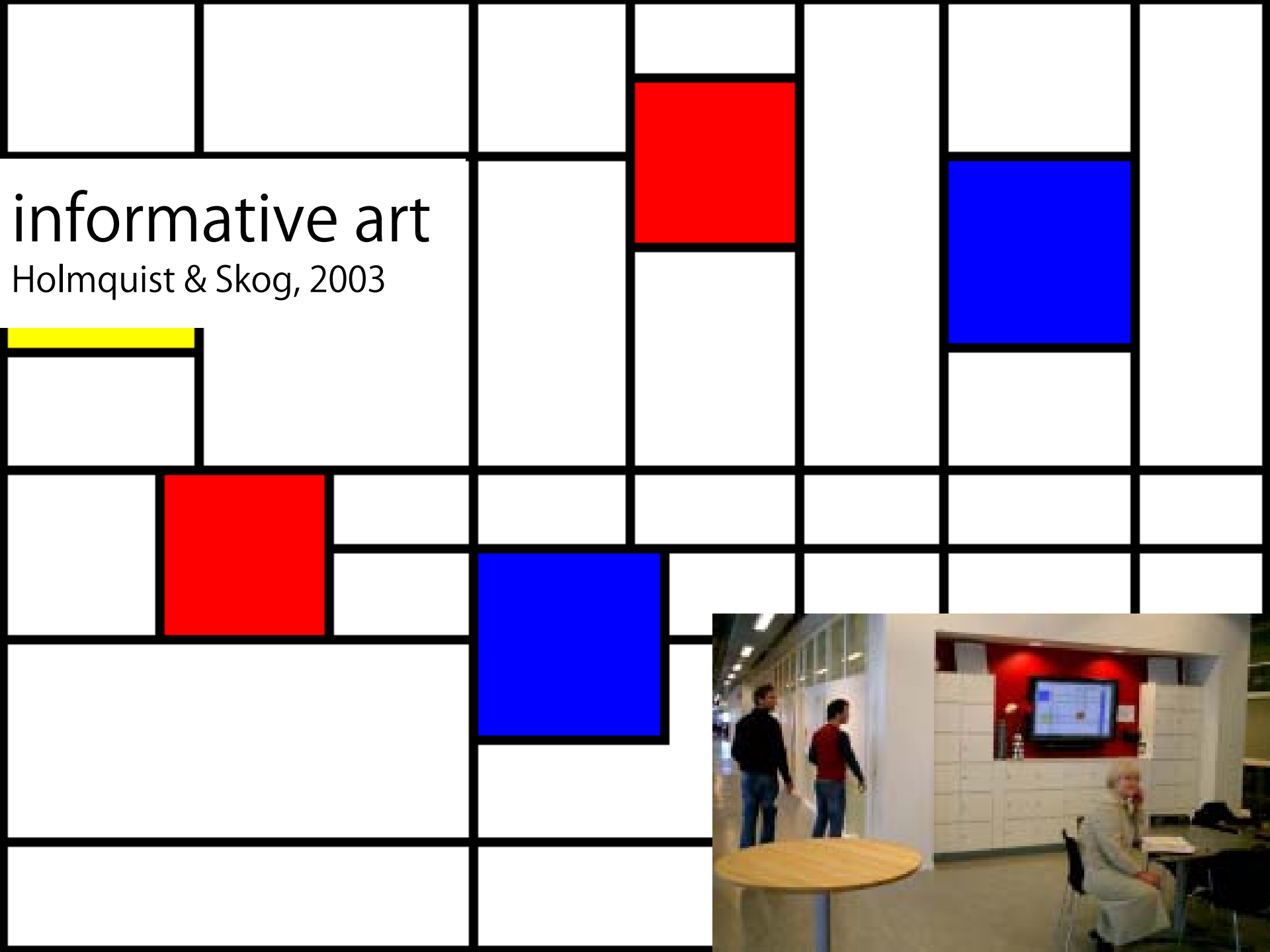
12:17pm
12:16pm
12:18pm
12:16pm
12:17pm
12:18pm

12:17pm
Up in Honeys room
Schweigens und der Dunkelheit aus dem Leben d
72 Social welfare problems + services
18pm
12:17pm
12:19pm
c in the head
12:19pm
1.0080% Fiction
819.54

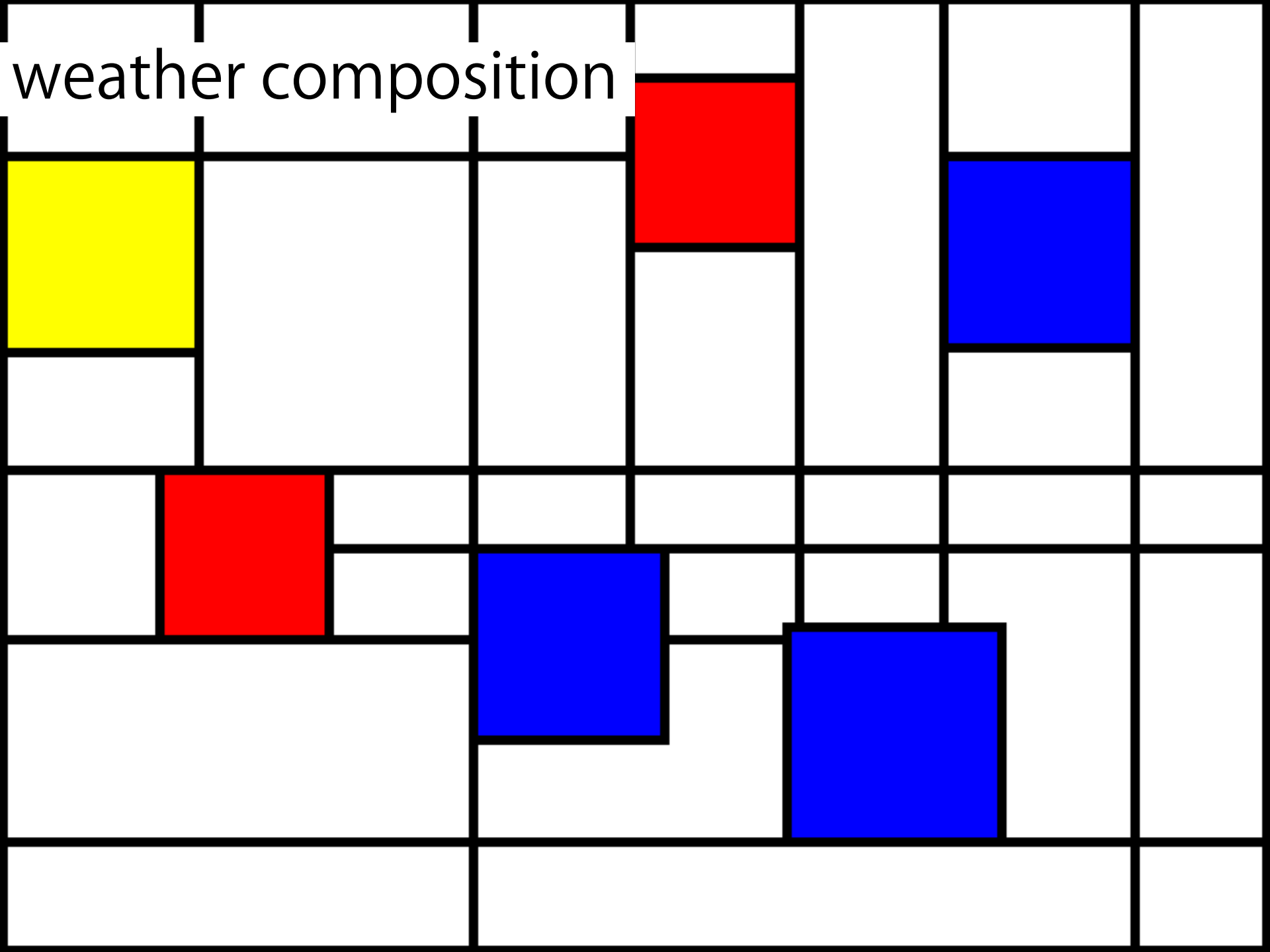


informative art

Holmquist & Skog, 2003



weather composition

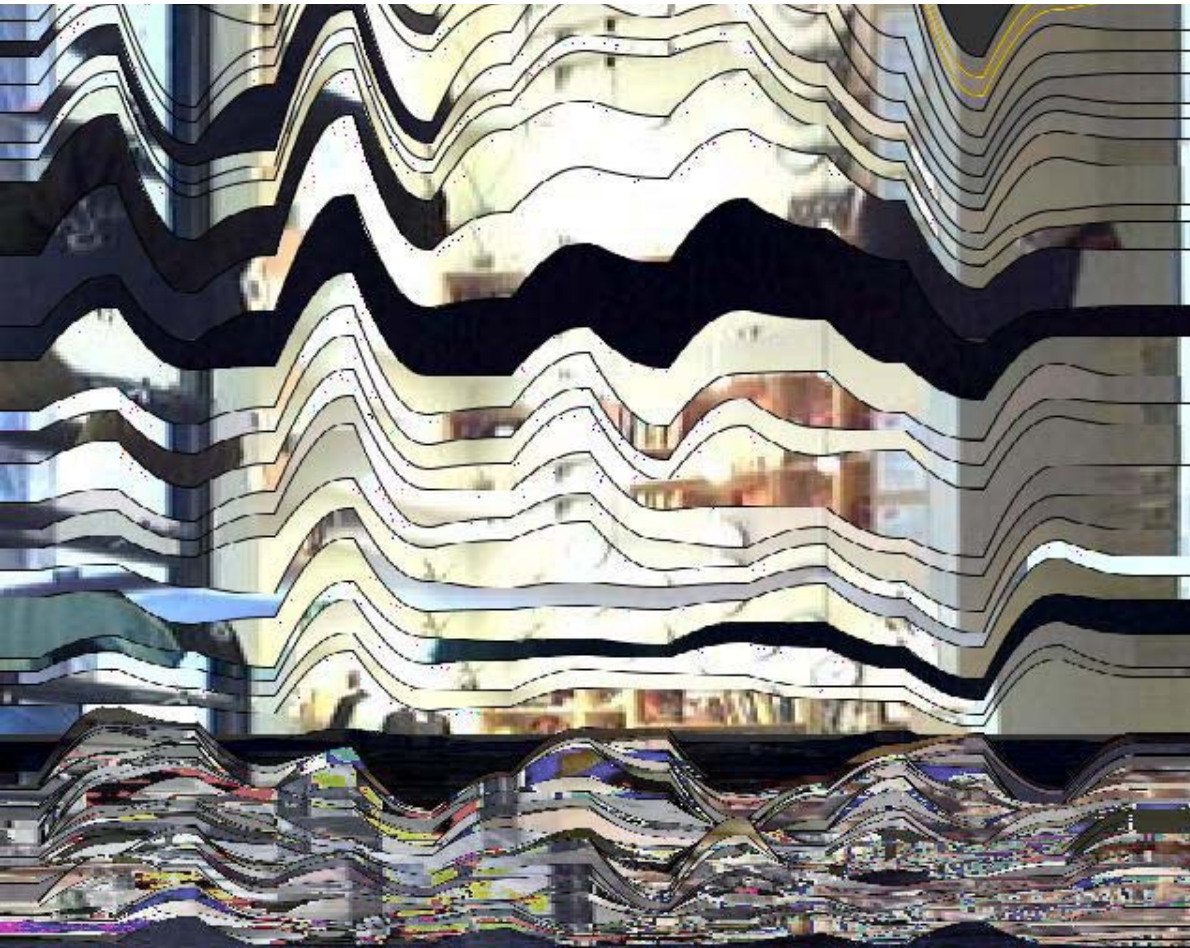


soup clock



artifacts of the presence era

F. Viégas, E. Perry, E. Howe & J. Donath, 2004



● MAR 17 2003

● 1:42 PM

A photograph of the International Center of Art in Boston at dusk. The building is a modern, multi-story structure with a prominent cantilevered upper section. The interior lights are on, and the building's facade is illuminated from within, creating a warm glow. The building is situated on a waterfront, with a body of water in the foreground and a city skyline in the background. The sky is a deep blue, and the city lights are visible in the distance. A white text box is overlaid at the bottom of the image.

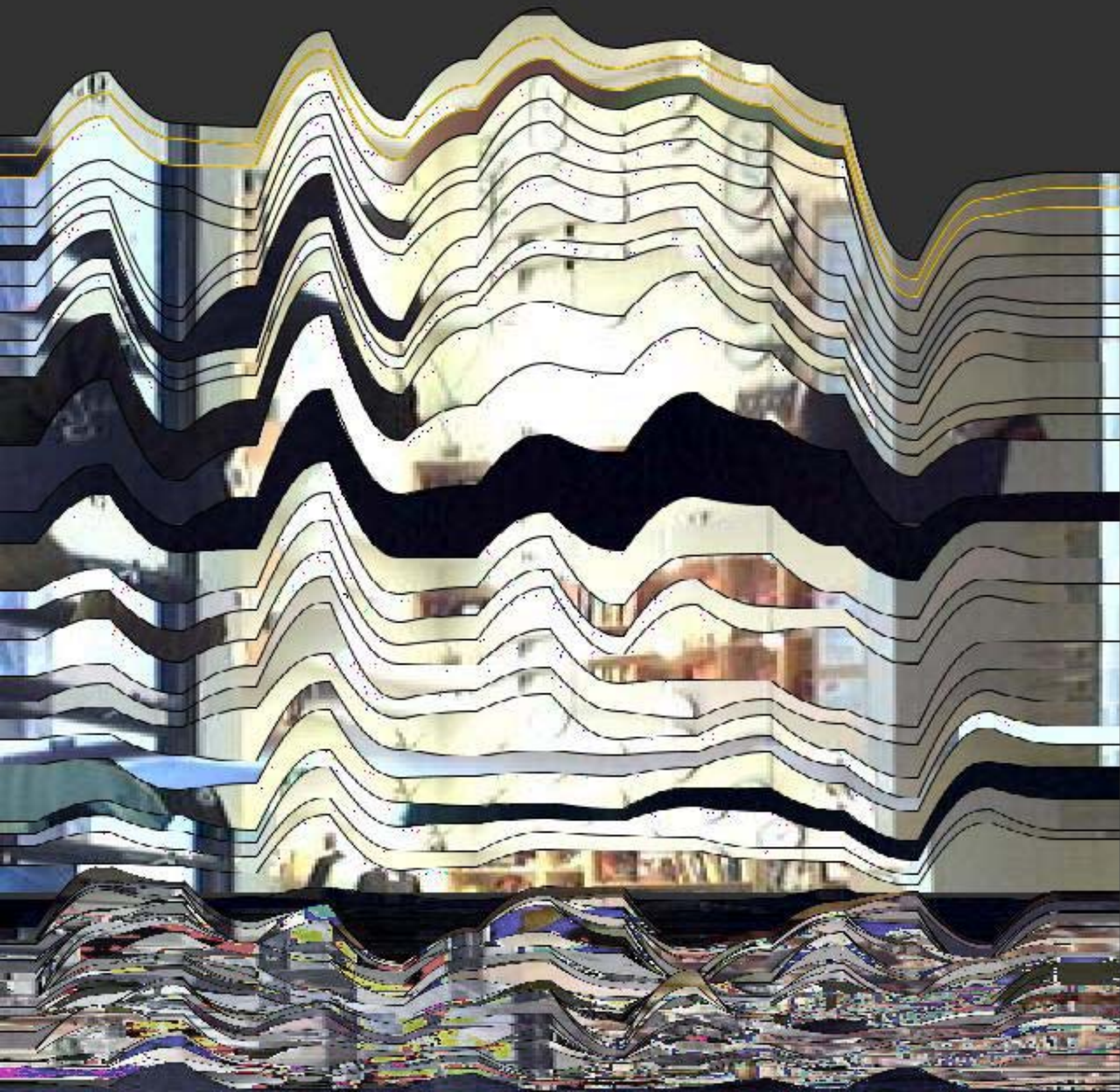
international center of art, Boston

11:58:09



present display

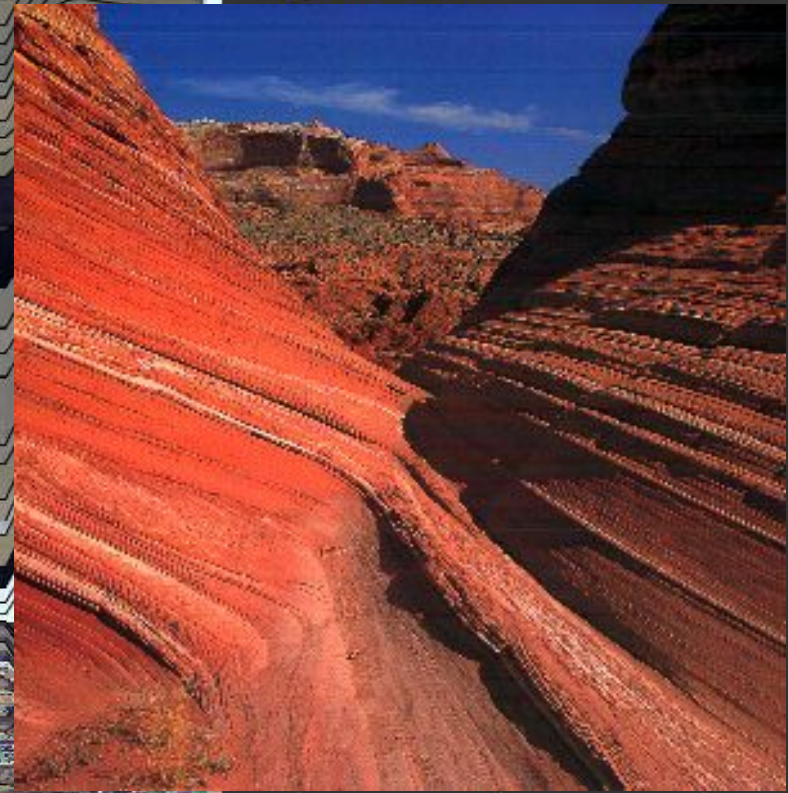
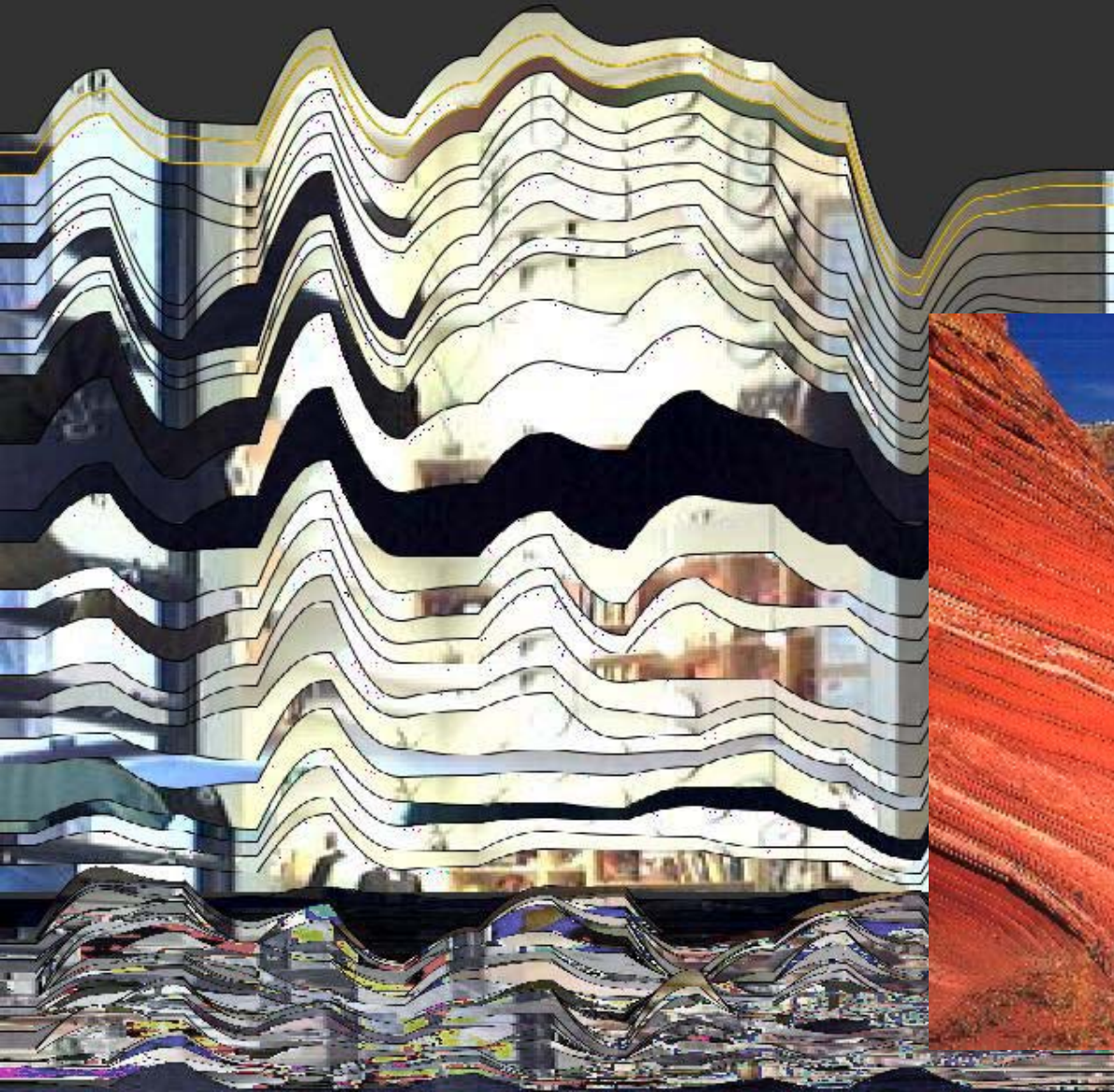
history display



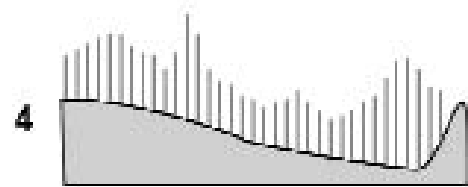
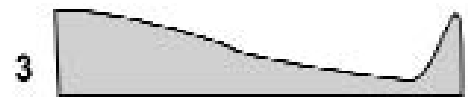
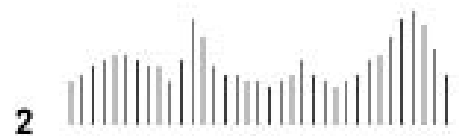
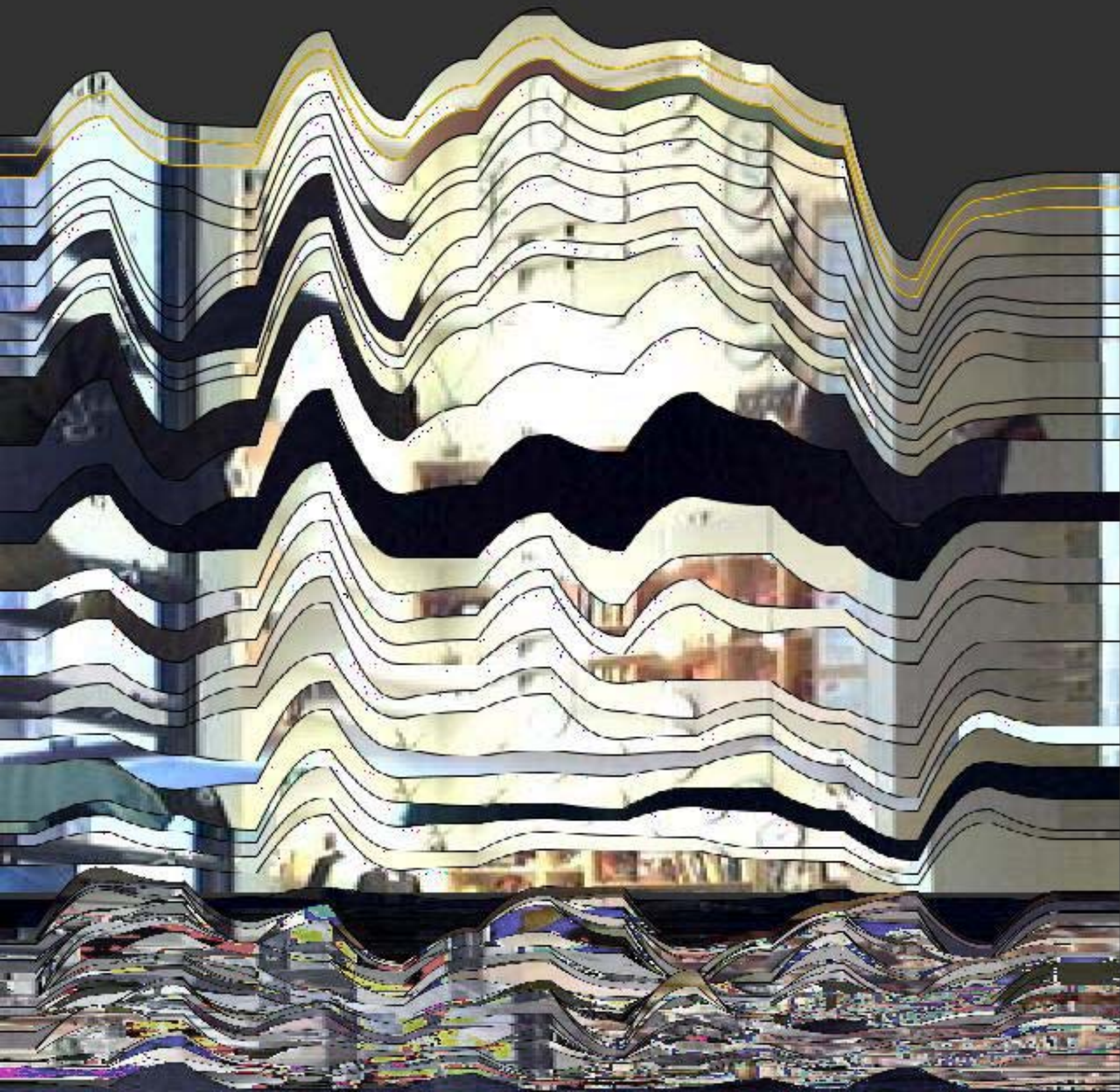
MAR 17 2003

1:42 PM

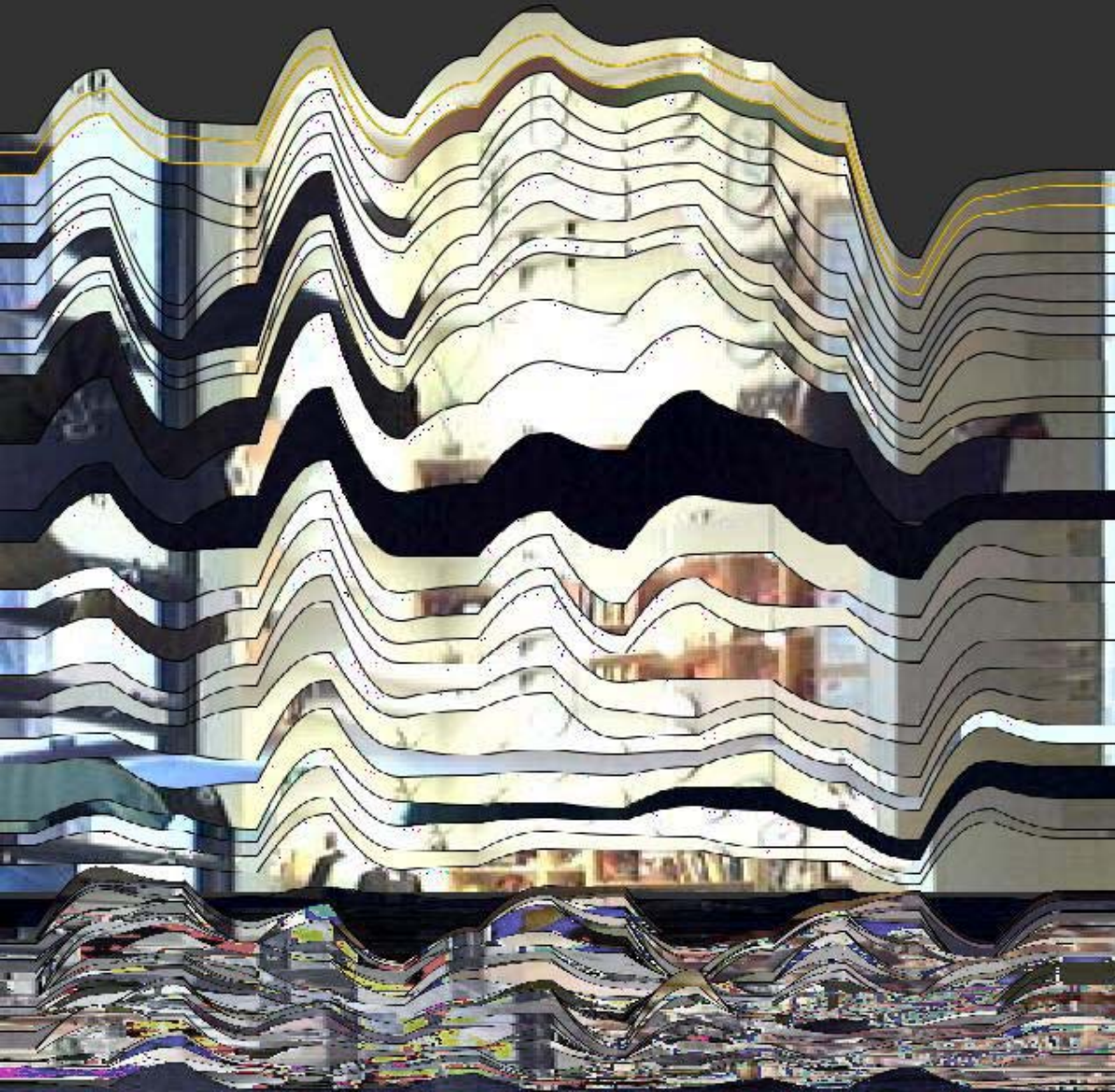
history display



history display



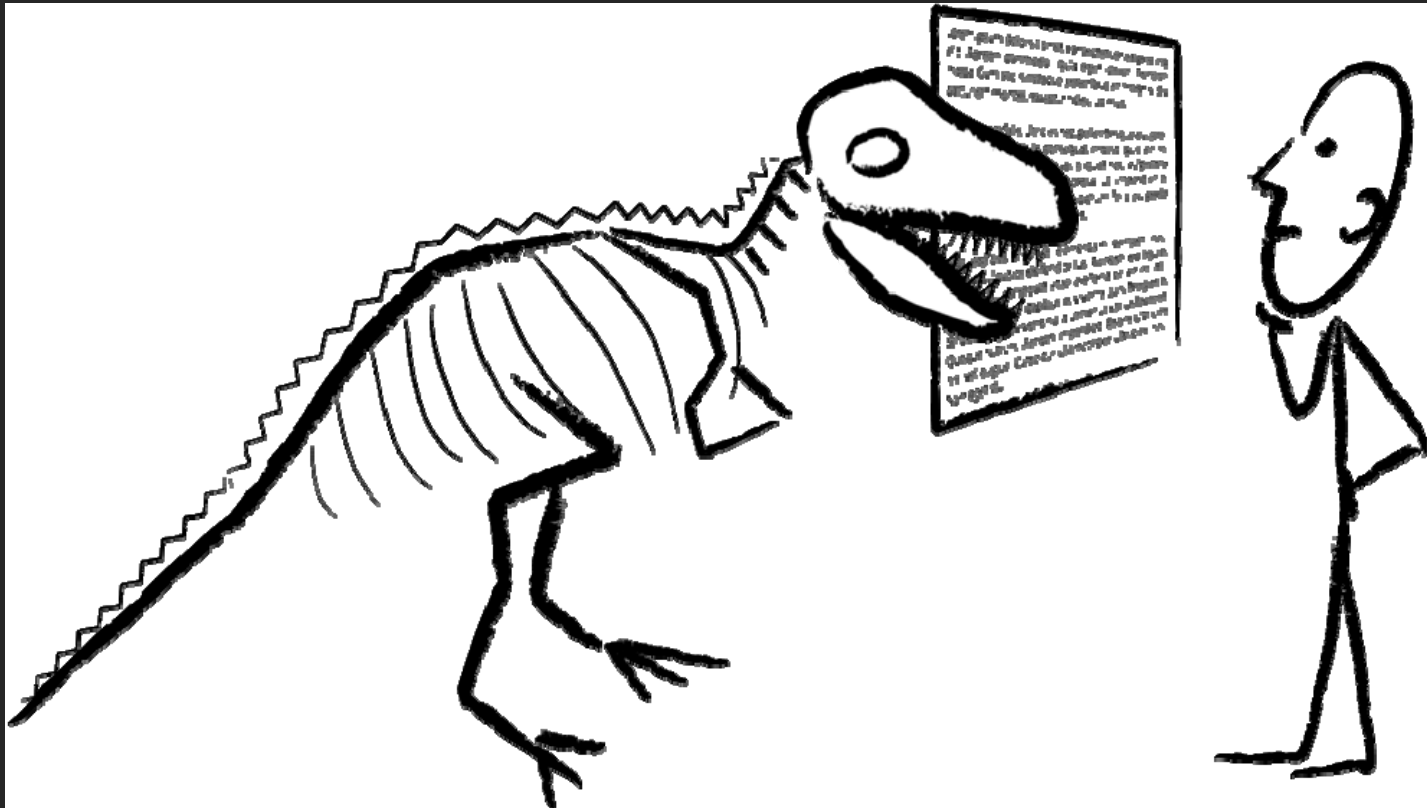
history display



MAR 17 2003

1:42 PM

infovis in exhibition spaces

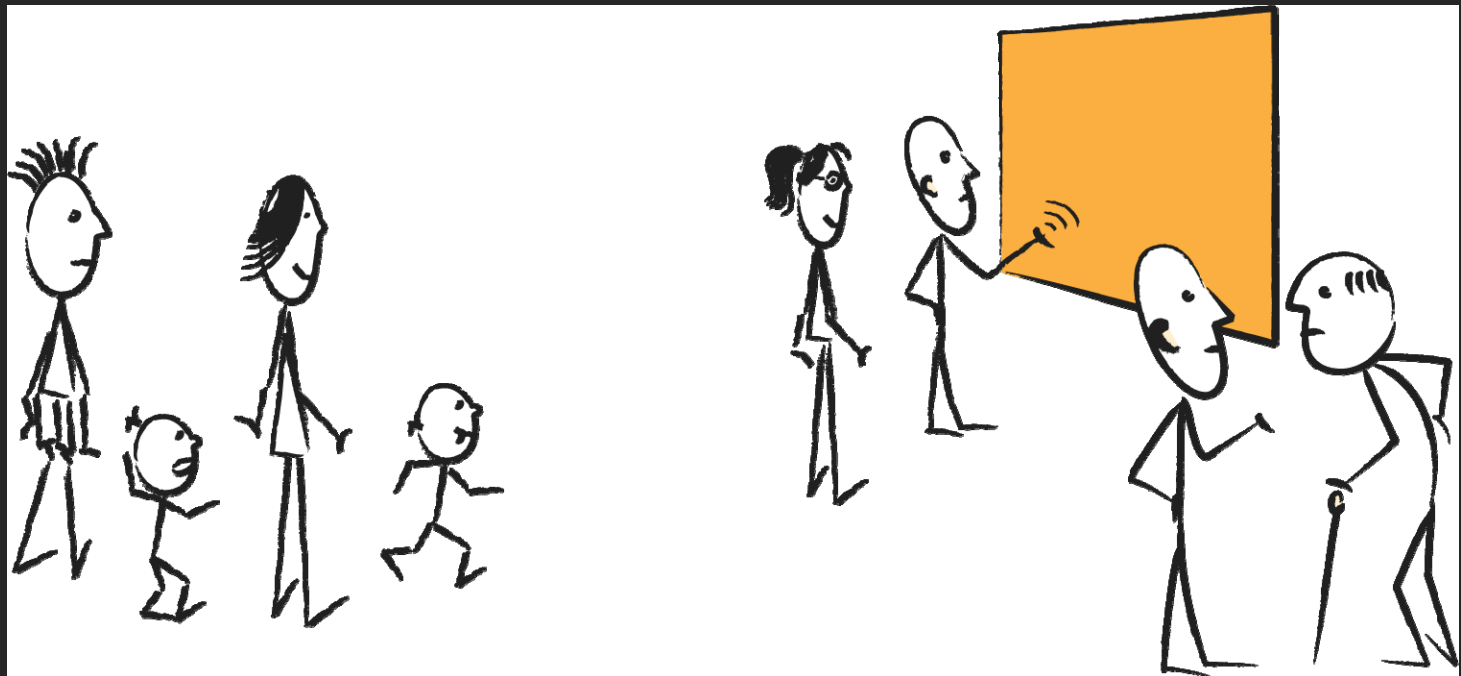


infovis in exhibition spaces

indoor spaces open to anybody

serendipitous & social information exploration

education, entertainment & inspiration



challenges

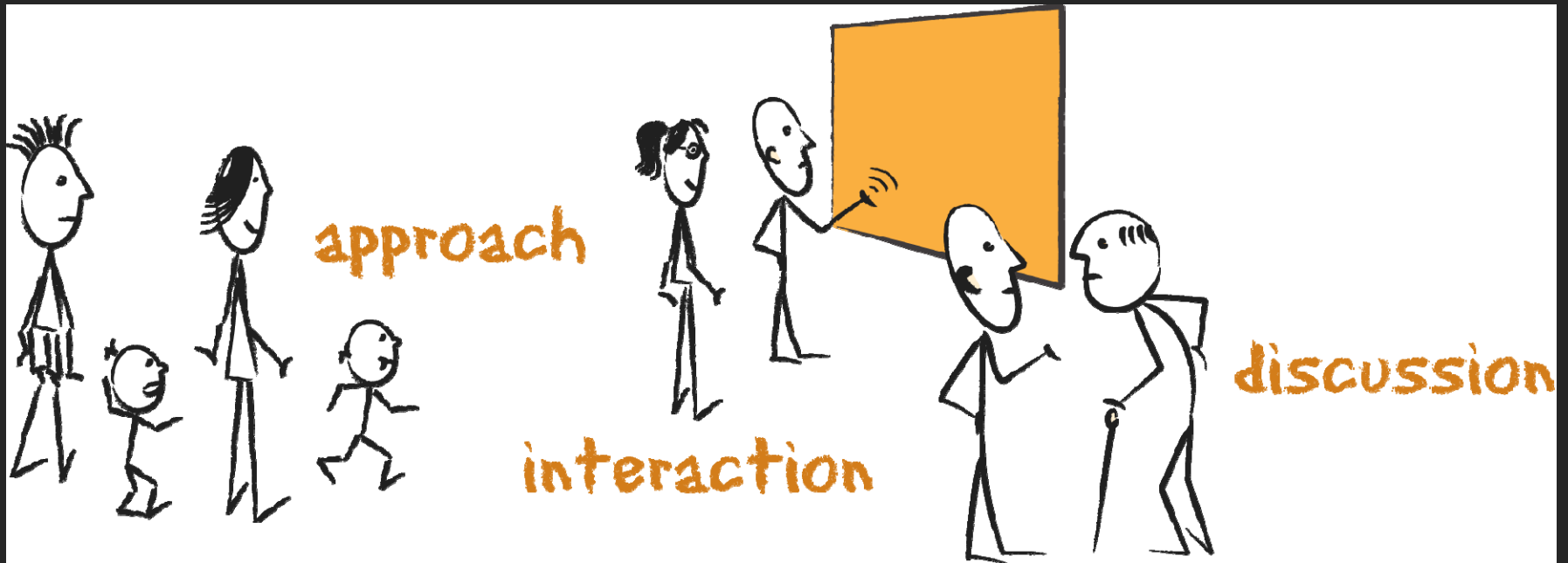
diverse audience

loosely defined motivation & goals

short interaction times



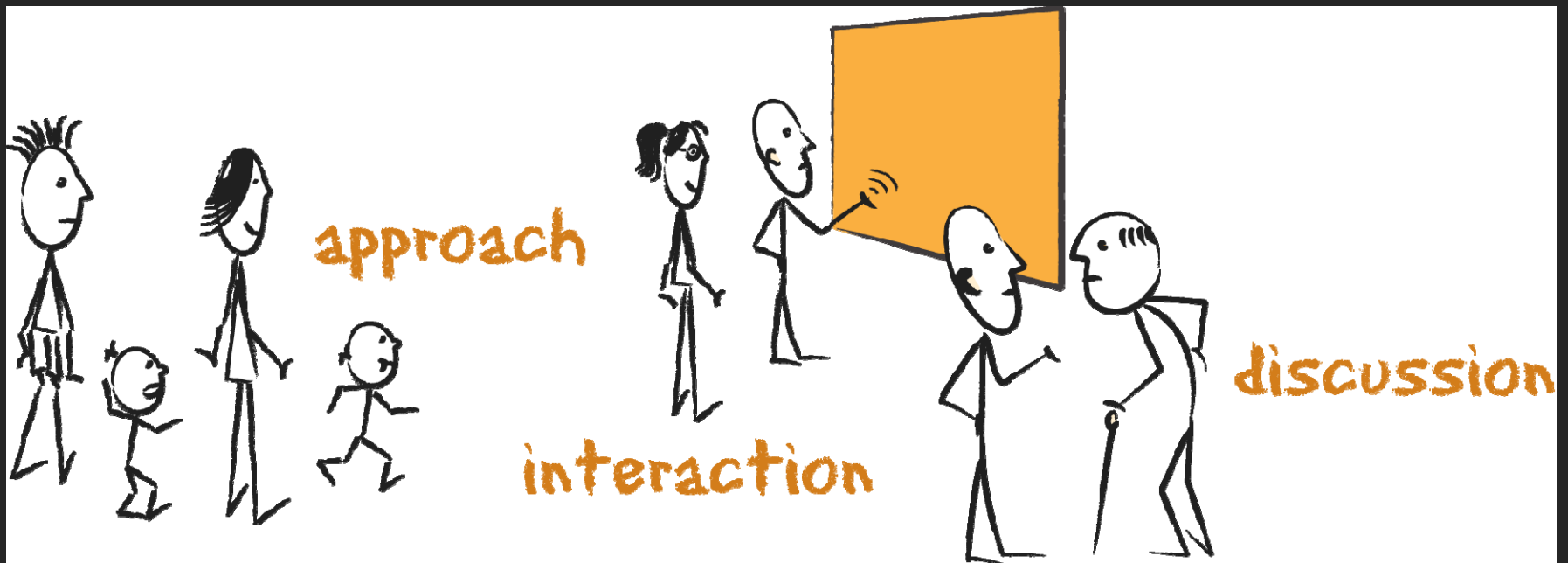
my research interests

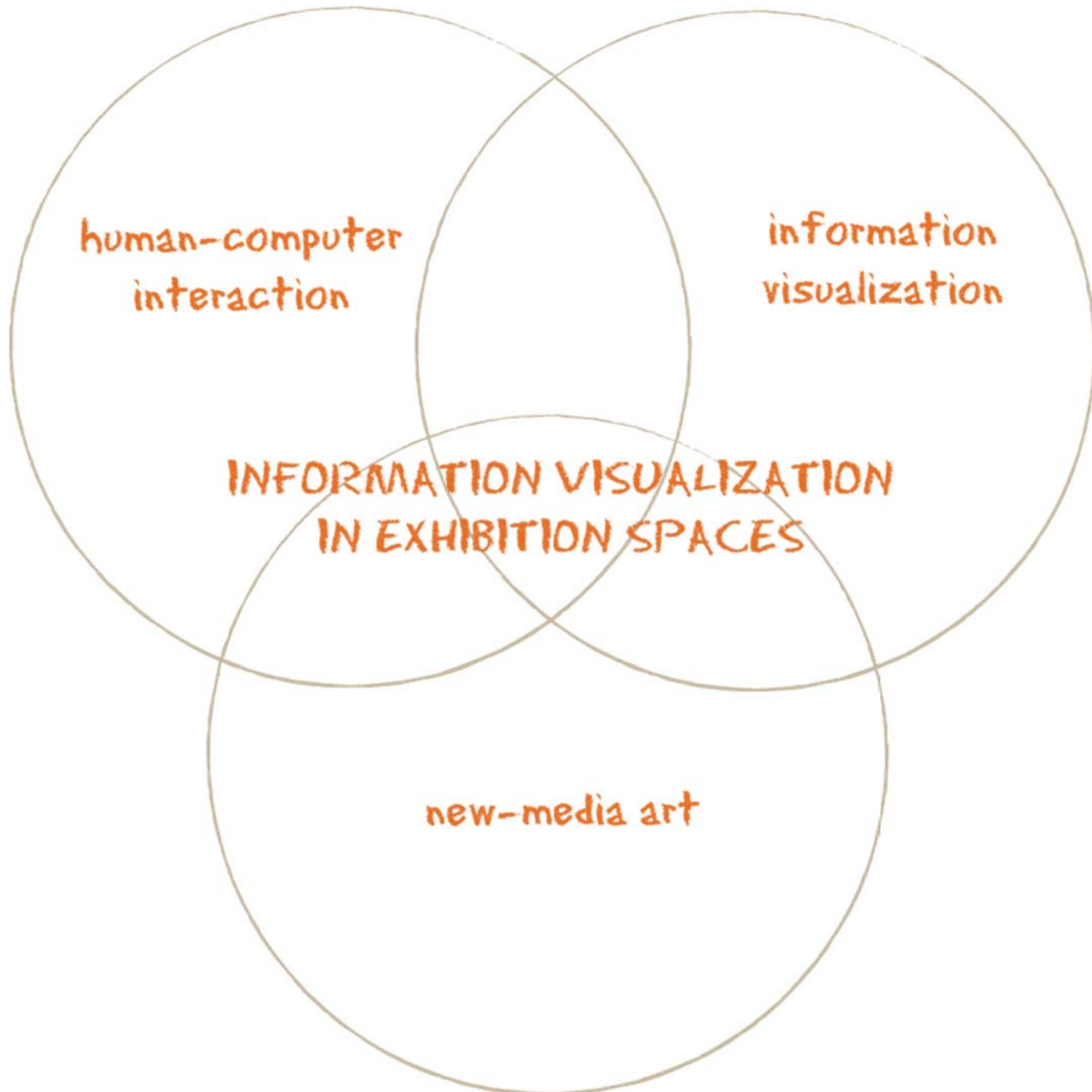


my approach

design & observe (study)

observe (study) & design





human-computer
interaction

information
visualization

INFORMATION VISUALIZATION
IN EXHIBITION SPACES

new-media art



memory [en]code



EMDialog



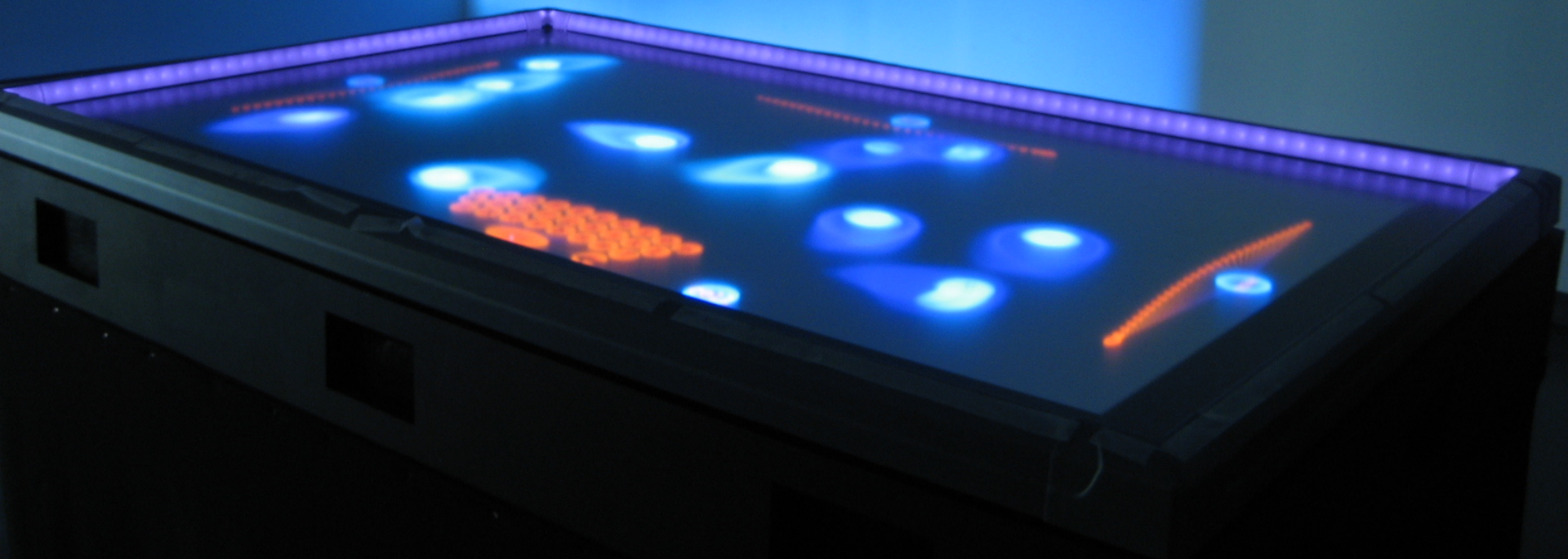
Holly Schmidt

<http://www.hollyschmidt.ca/>

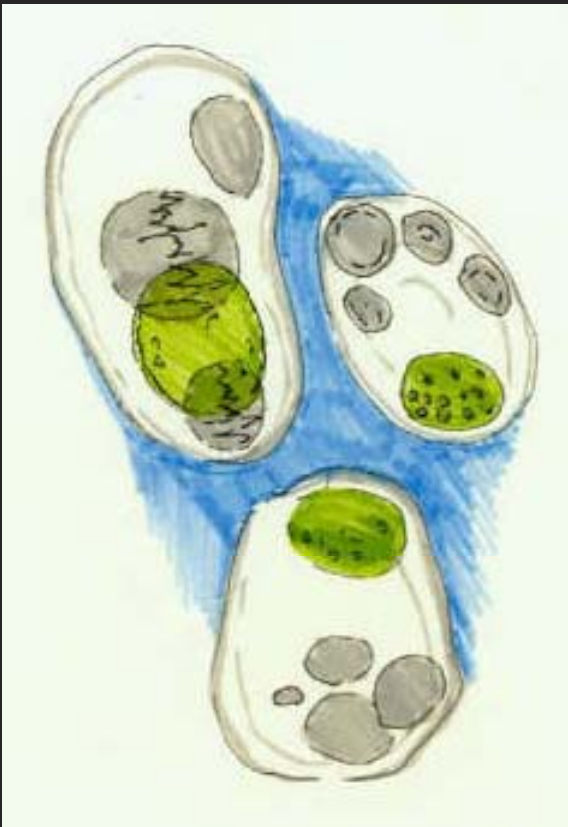
memory [en]code

U. Hinrichs & H. Schmidt, 2007

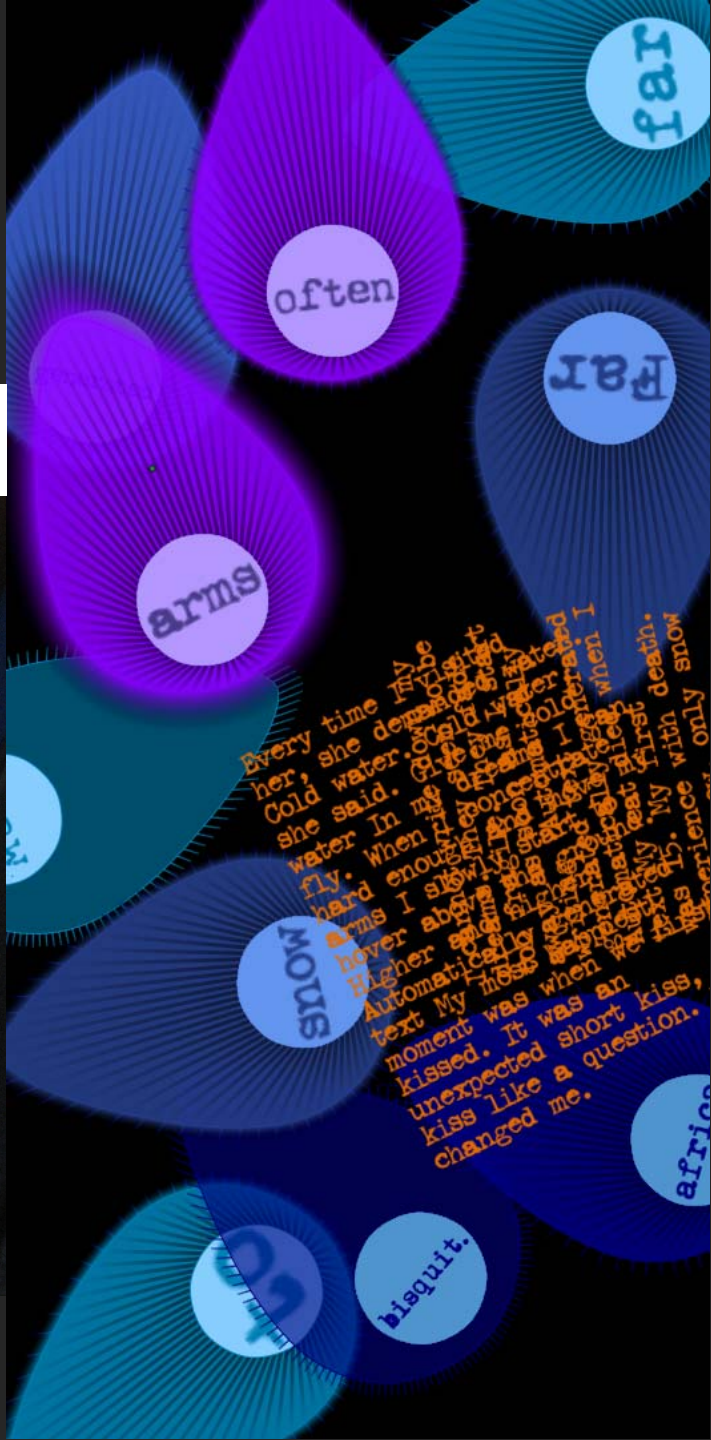
exploring concepts of human memory



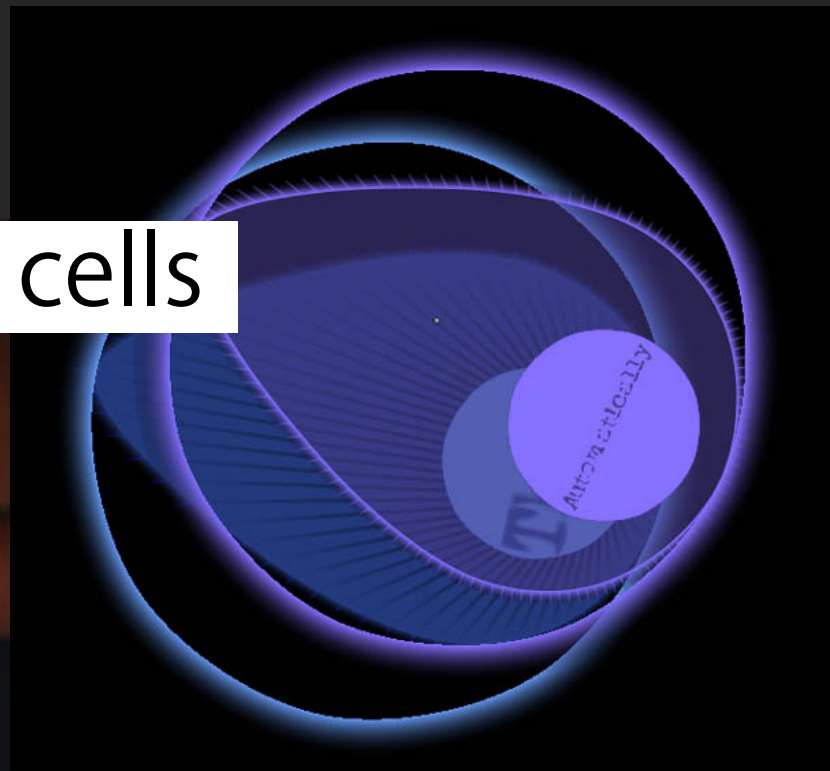
memory [en]code – process



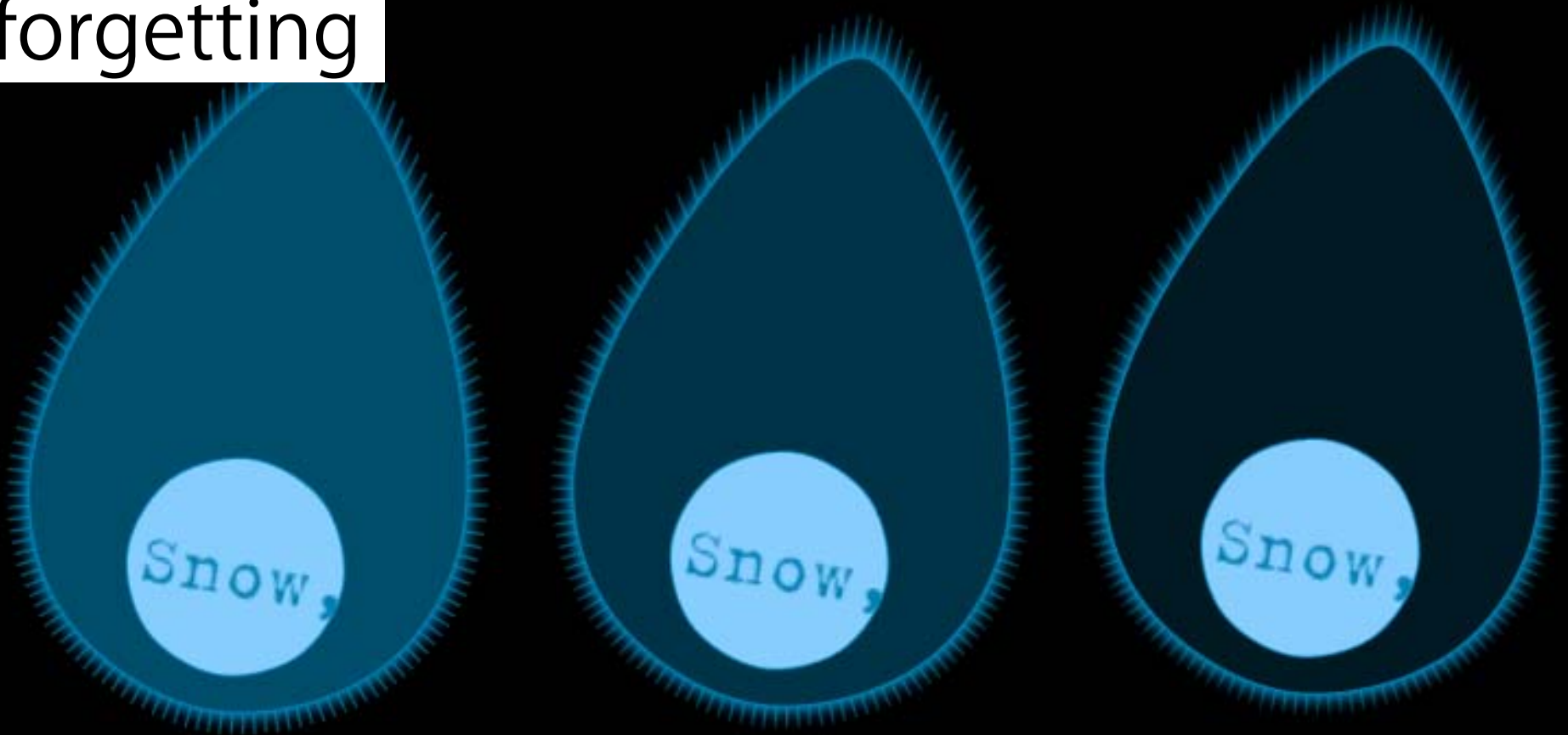
creating new memory cells



interacting with memory cells



forgetting





informal observations

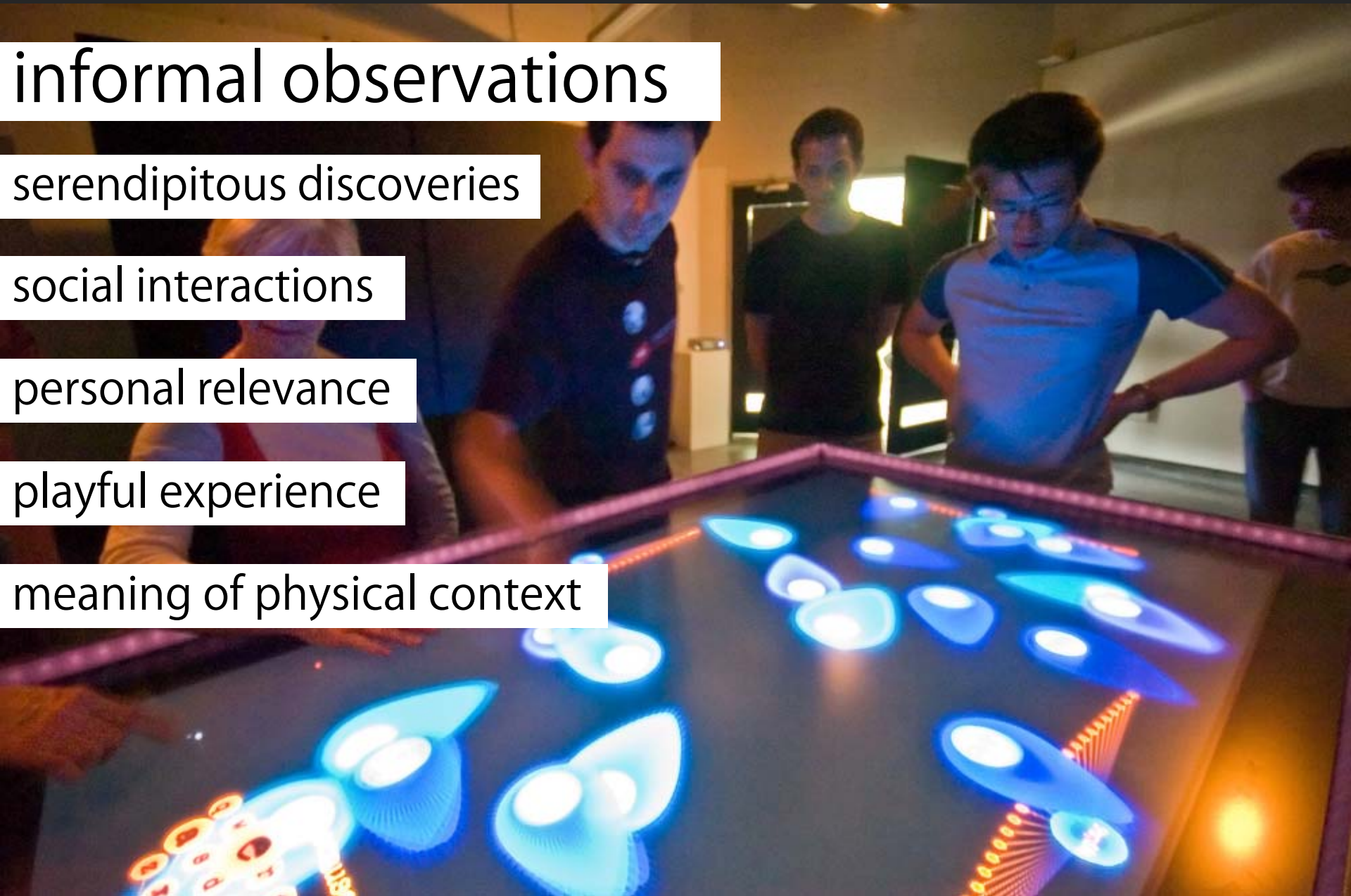
serendipitous discoveries

social interactions

personal relevance

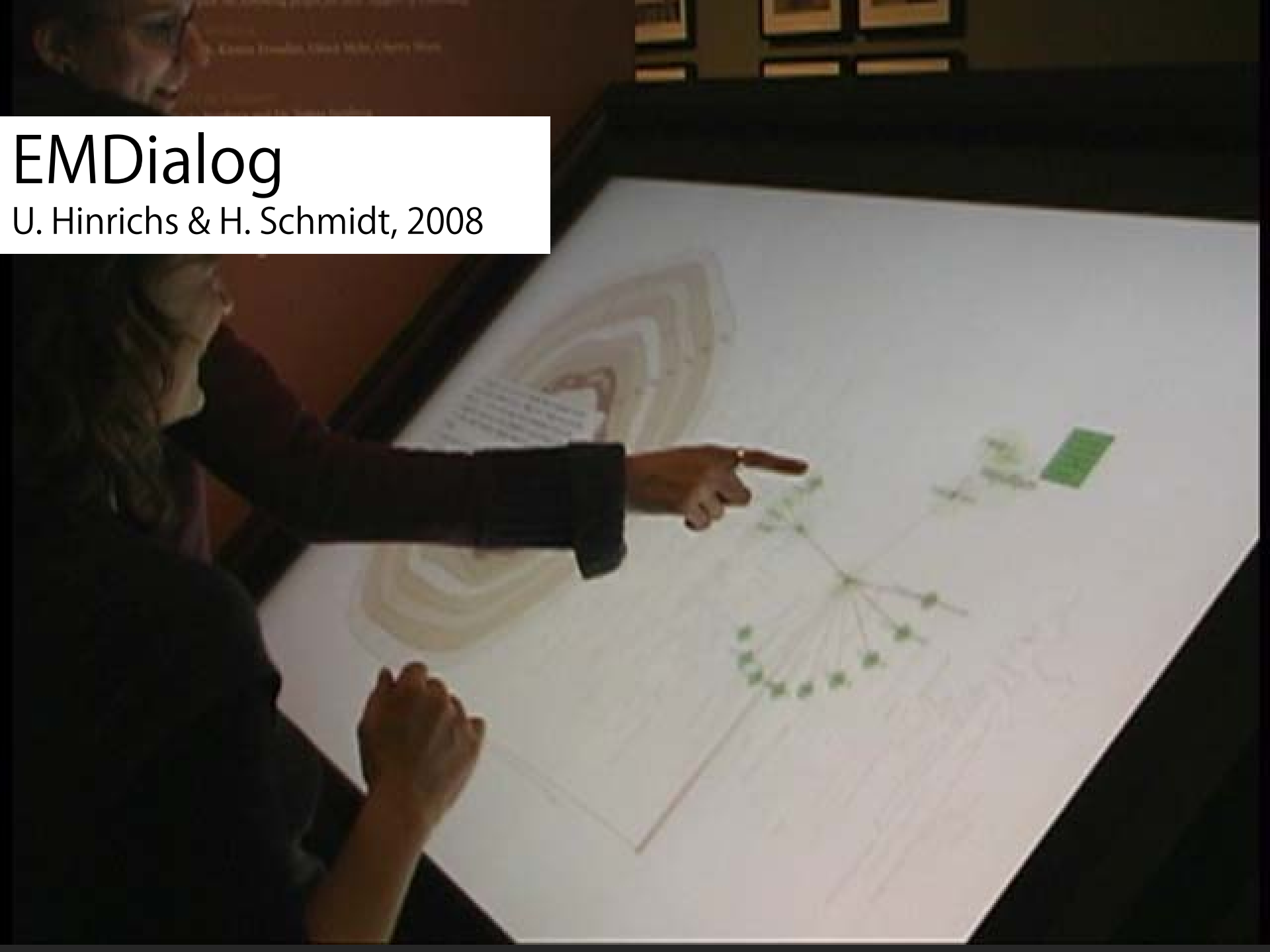
playful experience

meaning of physical context



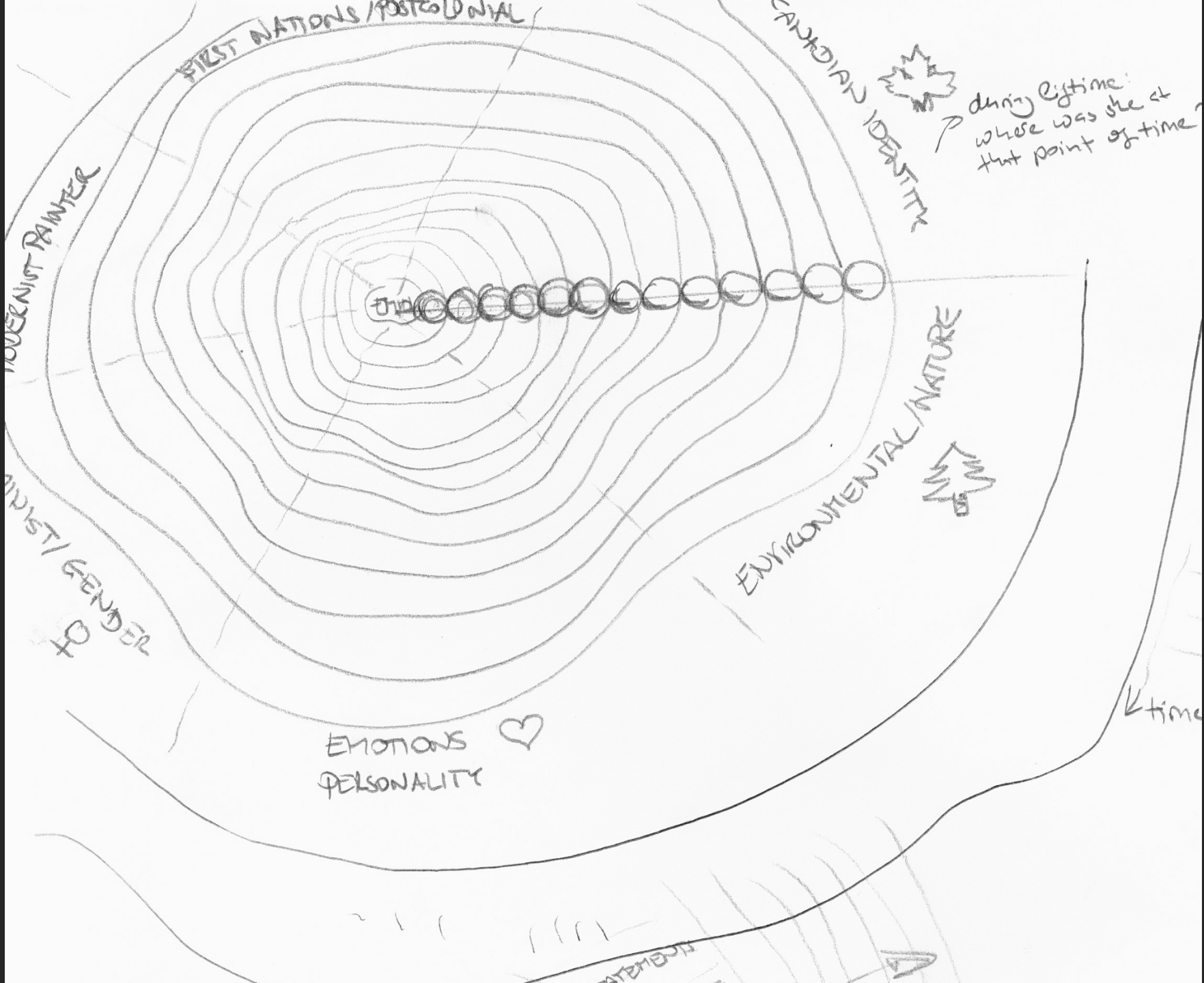
EMDialog

U. Hinrichs & H. Schmidt, 2008



context





FIRST NATIONS / POSTCOLONIAL

MODERNIST PAINTER

CANADIAN IDENTITY

during lifetime:
where was she at
that point of time?

MODERNIST / GENDER
♀

ENVIRONMENTAL / NATURE

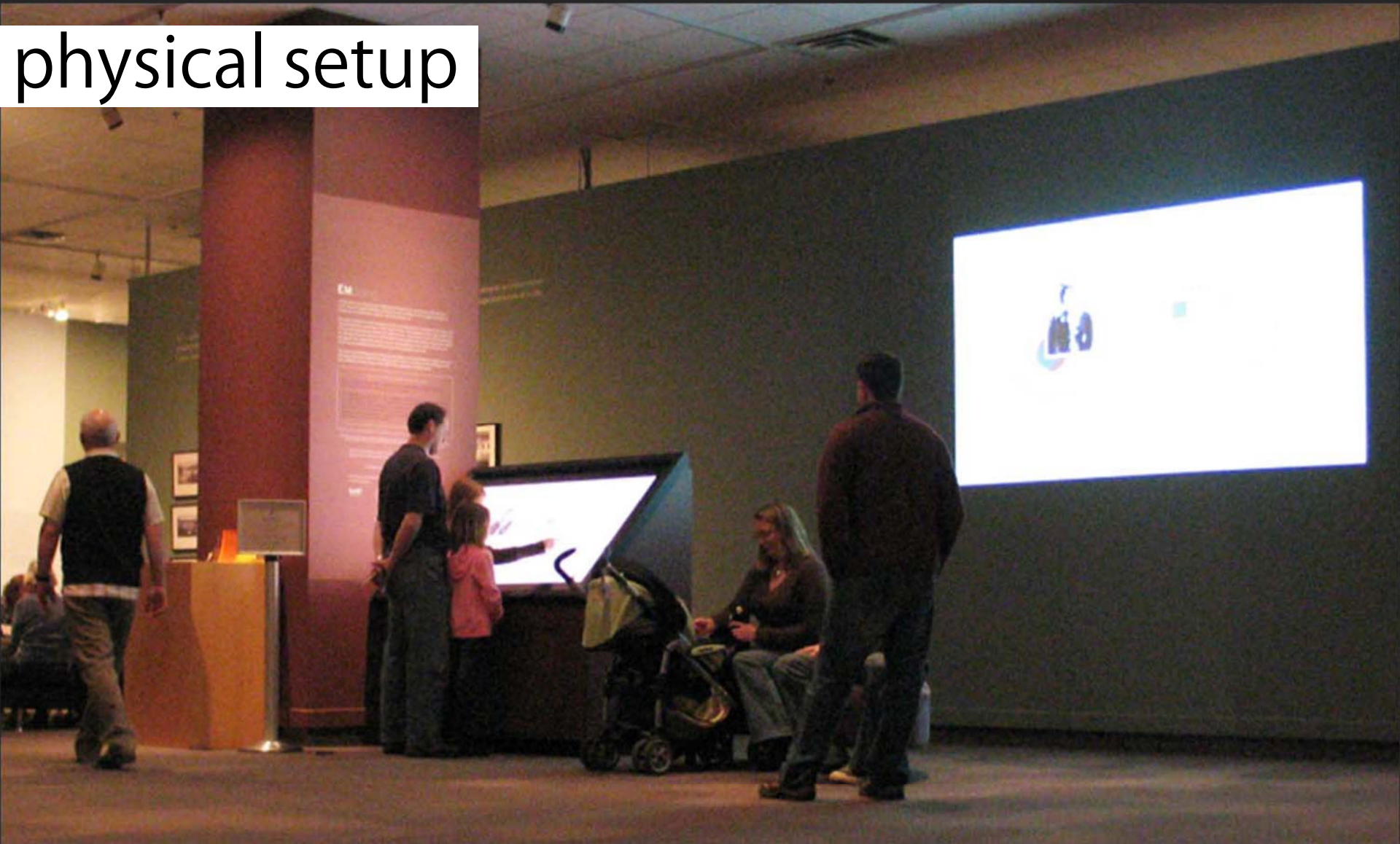


EMOTIONS ♡
PERSONALITY

time

STATEMENTS

physical setup

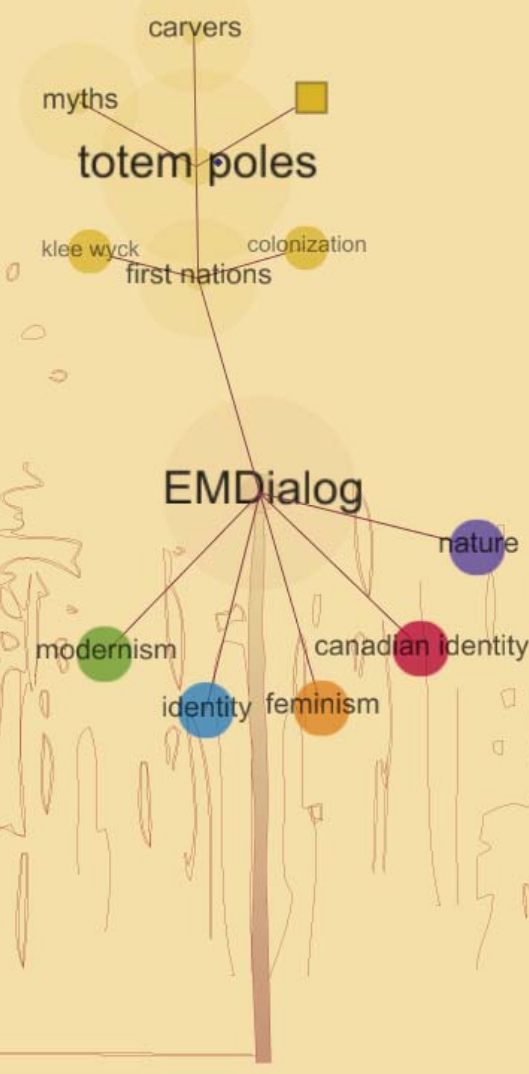
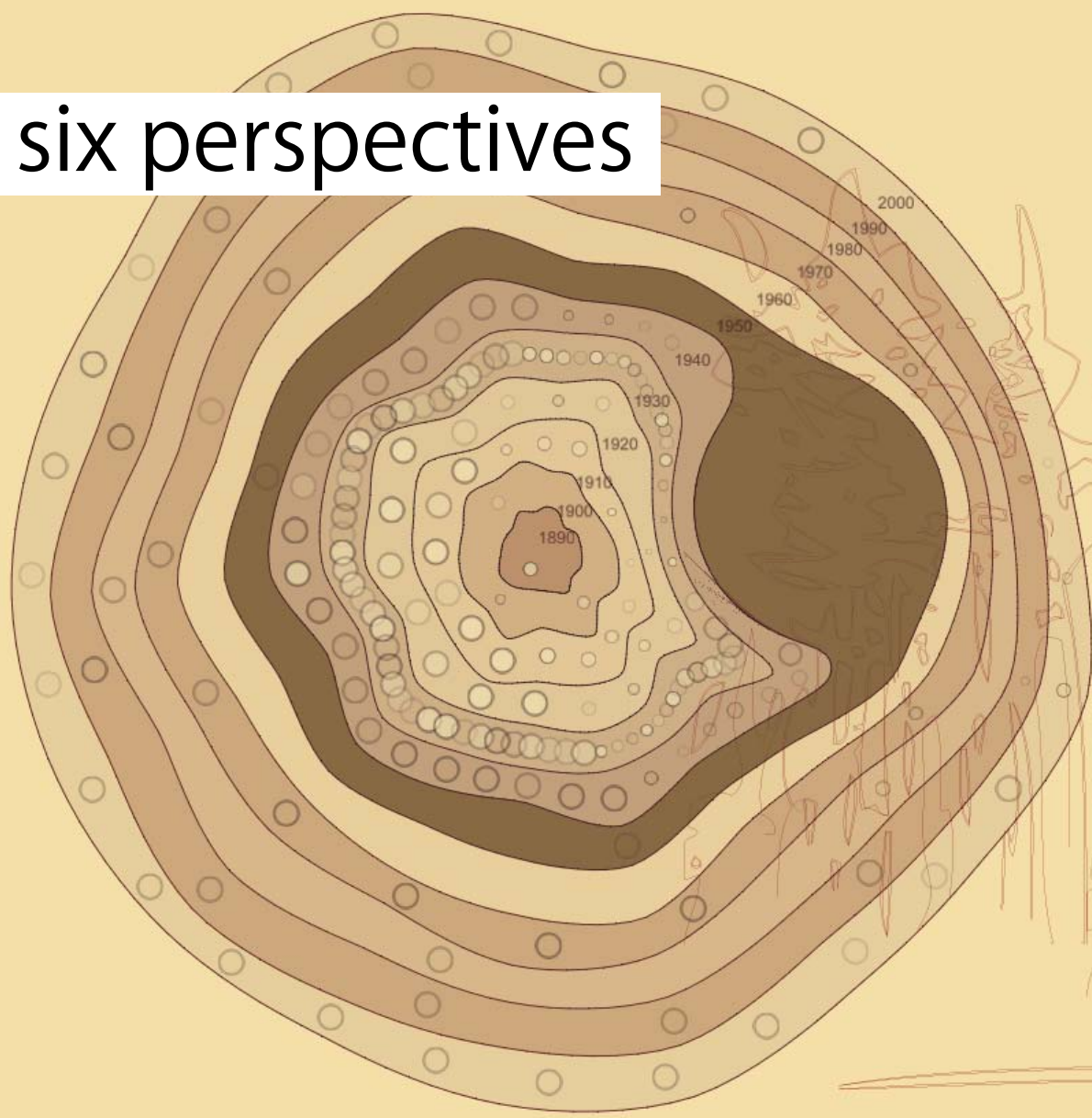


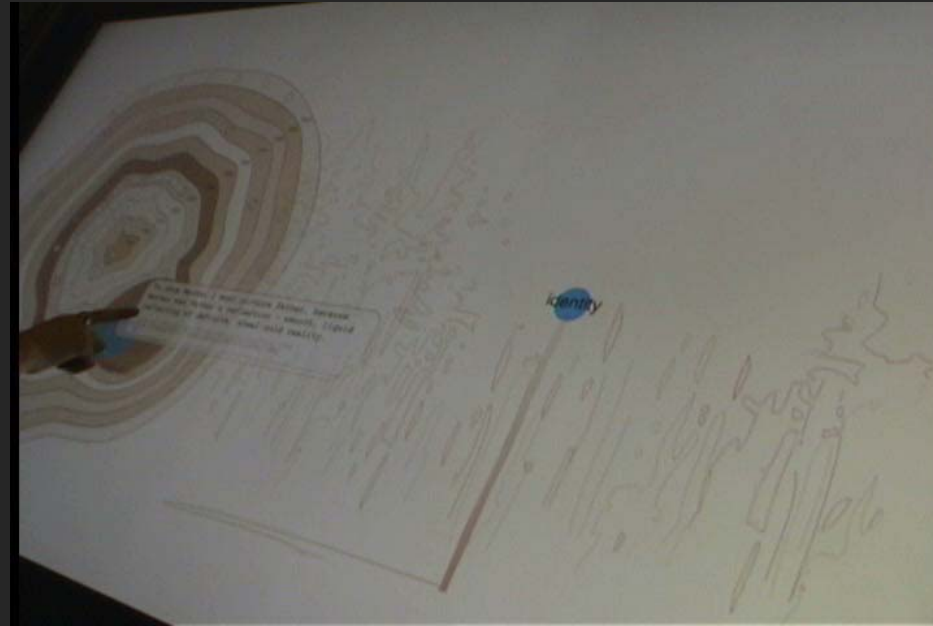


Above the Gravel Pit [1937]



six perspectives

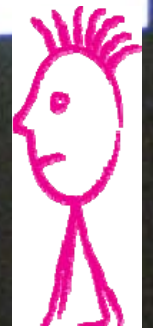




motivations for approach



performance aspect



*I am uncertain about the performance aspect, I am kind of an introvert
I felt guilty interacting with the display not knowing whether or not someone was in the middle of reading the projected screen.*

mixed visitor reactions



"it took me a while to get the idea (and resist fatigue after spending two hours in the exhibit) but it quickly engaged me and was really neat and fun to use."

lessons learned

aesthetics matter

interactivity to augment information

collaborative information exploration

various exploration styles

short- and long-term information exploration

participation



conclusions



social context of space

dynamic vs. static data visualization

participation



outlook

participation & public large-display infovis

interdisciplinary research & collaboration

creative process



questions?
comments?



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references

U. Hinrichs, H. Schmidt, and S. Carpendale. EMDialog: Bringing Information Visualization into the Museum. TVCG: Transactions on Visualization and Computer Graphics, 14(6), pp. 1181 – 1188, 2008.

L. E. Holmquist & T. Skog. Informative Art: Information Visualization in Everyday Environments. In Proc. of Graphite 2003.

G. Legrady. Making visible the invisible. <http://www.archimuse.com/publishing/ichim05/Legrady.pdf>

H. Schmidt, U. Hinrichs, A. Dunning and S. Carpendale. memory [en]code - Building a Collective Memory within a Tabletop Installation. In Proceedings of Computational Aesthetics in Graphics, Visualization, and Imaging 2007 (CAe'07). Eurographics Association, pages 135 - 142, June, 2007.

F. Viégas, E. Perry, E. Howe and J. Donath. Artifacts of the Presence Era: Using Information Visualization to Create an Evocative Souvenir. In Proc. of the IEEE Symposium on Information Visualization, pp. 105 – 111, 2004.

<http://www.artcom.com>